

EASYWORK



A lens specifically designed for the 18-40 year olds' visual behaviours to enjoy a dynamic and digital lifestyle.

distinctive

EASYWORK

So many ways to see better.



essilor

## WHEN EYES CAN NO LONGER KEEP PACE...

### KEY FACTS ON VISUAL FATIGUE

When they are performing, the muscles of the visual system contract and relax effortlessly. This allows them to focus easily, in both far and near vision.

After a prolonged effort in near vision, the ciliary muscle tends to remain frozen. Focusing becomes more difficult. Vision becomes blurred and a slight tightness may be felt... Visual fatigue occurs.

#### NEAR VISION



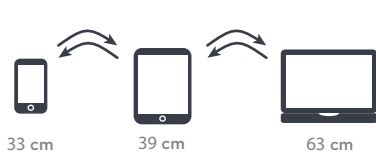
A long period of visual accommodation leads to occasional imbalances in binocular vision. Vision may be blurred.

#### FAR VISION



After sustained accommodation in near vision, it can take some time to loosen up. Far vision may appear blurred.

## STANDARD SINGLE VISION LENSES ARE NOT ADAPTED TO DIGITAL LIFESTYLES.



#### CLOSER & VARIABLE DISTANCES OF USE

with frequent switch between digital devices



#### SMALLER & PIXELATED CHARACTERS

displayed by screens



#### DIFFERENT POSTURES & HIGHER EYE DECLINATION

when using tablet / smartphone



#### GLARE / BRIGHTNESS

from screens

## RECOMMEND A GREAT SOLUTION:

**d.istinctive**  
EASYWORK

Distinctive Easywork single vision lenses design is based on observed visual behaviours.

With a more intense lifestyle than previous generations, the 18 – 40 year olds' eyes are overworked. Their eyes need to focus up to several tens of thousands of times a day!

## TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **ACTIV'BOOST™** system helps relieve near vision accommodation effort required thanks to a small extra addition at the bottom of the lens.



Distinctive Easywork lenses take into account the convergence of the wearer's eyes with an optimized inset calculation. The inset\* varies depending on the wearer's prescription.

It exists in 3 versions:

+0.3 diopters	+0.6 diopters	+0.9 diopters
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Recommendations\*\*:

AGES 18-30	AGES 30-40	AGES 30-45
Distinctive Easywork 0.3	Distinctive Easywork 0.6	Distinctive Easywork 0.9

\* Horizontal gap between the PRP (Prism Reference Point) and the near vision center.

\*\* For reference. The recommendation of the different Distinctive Easywork products remains at the discretion of the eyecare professional.

## CONSUMER BENEFITS

Worn every day, Distinctive Easywork lenses offer relief for young adults' eyes. 18-40 year olds can continue living the life they want to the fullest, without having to compromise.



Measurements carried out for a 0.6 addition Distinctive Easywork lens. At 60 cm, the necessary accommodation is 1.67 diopters; with an addition of 0.6 diopters, the remaining accommodation effort is only 1.07 diopters

You can combine Distinctive Easywork lenses with a blue light protection (Blue UV Capture™, AR EC Blue, Transitions®) to help:

- Improve comfort when using screens.
- Reduce visual fatigue\*\*.

\*\* The effect of blue light on visual fatigue when reading on LED-backlit tablet LCDs. [Isono H. et al. Late-News Paper].

## FOR A DYNAMIC AND DIGITAL LIFESTYLE



## DISTINCTIVE EASYWORK IS AVAILABLE IN THE THREE ESSILOR COLLECTIONS

 ESSILOR CLASSIC COLLECTION	 ESSILOR BLUE COLLECTION	 ESSILOR SUN COLLECTION	COATINGS
<b>Standard clear lenses for vision correction.</b>	<b>Blue UV Capture™ (1)</b> <b>Transitions Signature® GEN8™ (1)</b> Grey / Brown / Grey-Green  <b>Transitions® Style Colors GEN8™ (1)</b> Emerald / Sapphire / Amethyst / Amber  <b>Transitions® Xtractive® (1)</b> Grey / Brown / Grey-Green  <b>Transitions Xtractive Style Mirrors® (2)</b> Silver / Violet-Blue / Flash Gold / Blue-Green  <b>Transitions™ XTRActive® Polarized™ (3)</b> Grey	<b>Xperio®</b> Grey / Brown / Grey-Green / Ruby <sup>(2)</sup> / Copper <sup>(2)</sup>  <b>Xperio® Gradient<sup>(2)</sup></b> Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	<b>CLEAR</b>  HMC EC AR EC Blue HC <sup>(1)</sup>  <b>SUN</b>  Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Not available with TL1.74™ (2) Only available in Airwear® (3) Only available in Orma® and Airwear®

## AVAILABILITY CHART

MATERIAL	POWER RANGE			MINIMUM FITTING HEIGHT	ENGRAVINGS	FITTING RULES
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
ORMA®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6	15 mm	According to accommodation: • DVEE3 • DVEE6 • DVEE9	• Geometrical centre • Pupil centre
AIRWEAR®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6			
TL16™	-12 < Cyl.6 > +8	-12 < Cyl.6 > +8	-			
TL1.67™	-14 < Cyl.6 > +9	-12 < Cyl.6 > +9	-			
TL1.74™*	-15 < Cyl.6 > +13	-	-			

\* Not available with Blue UV Capture™ or Transitions®